



1-Day Seminar of Asset Optimization Program

“How to effectively convert your human, knowledge & physical asset into tangible outcome”

Speakers:

Grahame Fogel, MSc(Met) MIM CEng

Norman Lee, MSc C.Eng MChemE

Ir. Supangkat Iwan Santoso, MSc

Don't miss the opportunity to observe first hand know-how of today's most comprehensive, effective and practicable asset optimization program

Topics:

- ✓ Aligning Corporate Strategic Goal with Asset Optimization Initiatives
- ✓ Implementing Maintenance and Operating Excellent
- ✓ Integrated Business Process, WP&C, Efficiency and Reliability Improvement
- ✓ How to Measure Improvement & Harvest Tangible Benefits from Improvement Initiatives
- ✓ Case studies on Asset Optimization implementation within Asset Intensive Industries



This Seminar will provide detail & discussion on the implementation of integrated Asset Optimization Program, which manages the improvement of Physical Asset, Human Asset and Knowledge Asset contribution to the industry.

This seminar is intended for CEO's, Operation Executives, Production Executives and Maintenance & Reliability Executives of certain organizations which are aiming for improvement of their asset performance.

Venue : Grand Hyatt Hotel - Jakarta

Date : November 29th, 2005

Time : 09.00 – 16.00

Investment Fee : Rp. 2.500.000,-

For information, please contact :

Ms. Sovi (0812-8535570) or

Ms. Thia (0812-9959615)

Mr. Grahame Fogel is a renowned international Asset Management Consultant. He has lead and involved at various world class companies such as Boeing, US Steel, Pfizer, and Qatar Petroleum in their Asset Optimization journey.

Mr. Norman Lee is an International consultant for performance & plant efficiency. He has lead performance improvement project in various companies such as Shell Refineries, Tuas Power Plant and PT. PJB

Mr. Supangkat Iwan Santoso is The Engineering Vice President of PT. Pembangunan Jawa Bali, which currently are implementing comprehensive Asset Optimization Program.